



# MOKOIA COMMUNITY ASSOCIATION

## STRATEGIC PLAN

### OUR VISION WITH OUR COMMUNITY

Eastside Rotorua is a Child-friendly, safe place for all our residents to live, learn, play, work and reach their potential.

Our communities provide opportunities for all to:

- participate in positive ways
- have what they need to reach their immediate needs
- reach for their aspirations
- have the leadership they require to take them positively into the future.



### MISSION

- Use community led development principles to work alongside our Eastside communities as they become Child Friendly
- Work collaboratively, using a strength-based approach to increase the capability and capacity within our communities and to reduce inequity
- Advocate on behalf of our Eastside communities for the resourcing they require to meet their immediate needs and then their aspirations
- Support and deliver programmes and initiatives that contribute to achieving our mission and vision

### STRATEGIC PRIORITIES

FACILITIES	HUMAN RESOURCES	FUNDING	COMMUNICATION
Our community building facilities meet current and future needs for effective service provision	We have the staffing capability and strength to carry out our mahi currently and in the future	Our funding resources are sufficient, sustainable and diverse	We are recognised as a hub for our Eastside communities



### CRITICAL SUCCESS FACTORS

- The continued use of community-led development principles
- We are perceived positively
- We maintain strong, trusting and respectful relationships with hapu and iwi in our rohe
- We actively engage with all our Eastside communities
- We evaluate the outcomes of our mahi to improve our effectiveness

## Our Values



## Our Guiding Principles

- Community-led development- ensuring that the actions of MCA adhere to community led development principles
- Community Leadership- providing positive role models for our communities on different types of leadership. Alongside our communities, identifying and responding to, issues within our Eastside communities
- Integrity- carrying out our mahi in an appropriate and respectful way
- Accountability- ensuring all our activities are purposeful and effective and in harmony with the communities we work alongside
- Participation- creating opportunities for all in our communities to participate in positive and meaningful ways
- Effective communication- using multiple appropriate ways of engaging and communicating with our communities. Maintaining good relationships with all stakeholders
- Sustainability- ensuring our activities are responsive, adaptable and able to be sustained within our communities, by our communities
- Collaboration- actively seeking relationships with others who can support and enhance the work we each do to meet the needs of our Eastside communities.